**System Safety Society Executive Order SY2018-2019-01 August 27, 2018**

Executive Order Establishing an Operating Vice President (OVP) of Social Media under the Director of Publicity and Media

Pursuant to System Safety Society Bylaws Article VI, Section 4(a) Duties - President and having received the advice and consent of the Executive Council per SY 2017-2018, Evote 3:

I, CHARLES MUNIAK, President of the System Safety Society, do hereby appoint Ms. Jeanne Cyriac-Kalayil the position of OVP for Social Media. This executive order supersedes all previous executive orders on this subject.

The position of OVP for Social Media is guided by the Director of Publicity and Media, with a primary charge to establish and maintain social media interfaces for the Society. Specific responsibilities of this OVP shall include:

* Ensure all social media forms accurately reflect Society contributions and intents.
* Establish and actively manage all social media forums for the Society, including but not limited to:
* A Facebook page
* A Twitter account
* A LinkedIn page
* Actively promote the usage of social media to Society members and non-members, to build interest in the Society. It is anticipated that many social media forms may be used for short periods of time, based on the effectiveness of the social media forum.
* Assist other EC members to socialize information of interest to the Society. Assist the OVP of Communications in promoting social media on the Society website.
* Establish a Society meeting platform that accommodates EC, Chapter and General meetings. Provide training on the use of this meeting platform, covering subjects such as access, use and capturing/recording of meeting sessions.

The office is allocated no budget independent of the Director of Publicity and Media budget. No EC voting privileges or travel reimbursements are granted by the executive order. The term of this appointment is coincident with the term of the SY2018-SY2021 Director of Publicity and Media and may be renewed at the beginning of the following term of office for the Director of Publicity and Media by a future Executive Order with the advice and consent of the executive council.

CHARLES MUNIAK

SYSTEM SAFETY SOCIETY PRESIDENT